



WINDOWCLEANING FORUMS

Digital Media Kit

2018

windowcleaningforums.co.uk

Figures correct from August 2018

Site Overview

WindowCleaningForums is an online community designed to help window cleaning business owners and those looking to start a window cleaning business.

You can benefit from advertising on the WindowCleaningForums with:

Highly targeted advertising

Our Ads put your business in front of the targeted audience specific to you. All visitors and members of our site are either looking to start up a window cleaning business or are already established. This means every user and visitor to our site are a potential customer to you.

Premium placement

Drive users & visitors to your site with our Ads. Ads are shown in the header of the site on all pages which is rotated with others randomly on page load.

Presence on mobile and desktop devices

Almost 60% of our users are on mobile devices. Our Ads promote your business across all platforms: desktop, tablet and mobile.

Dedicated area on our forum to talk to members

In addition to image banner ads, we also offer the opportunity to have your very own forum section on the forum where you can promote your service to our members, talk to them and share your experience. If you don't have time to use this, you can simply chose to have this section link to your site.

Site Content

Features:

- Public Forums (visible to any visitor)
- File Downloads
- Sponsor forums
- Product Reviews
- Tutorials
- Experienced Members

The screenshot displays the homepage of the Window Cleaning Forums. The header includes the site logo, navigation tabs for Forums, Activity, Leaderboard, and Advertise, and a search bar. A banner for 'CleanerPlanner' is featured prominently. Below this, a 'FEATURED TOPICS' section highlights a 'Community Quick Start Guide' by user Gav. The main content area is titled 'Forums' and lists several active discussions under the 'WINDOW CLEANING' category, including 'Chit Chat & Introductions', 'Water Fed Pole Window Cleaning', and 'Traditional Window Cleaning'. A right-hand sidebar contains sections for 'POPULAR CONTRIBUTORS' and 'POPULAR NOW', listing active users and their recent posts.

WINDOW CLEANING	
Chit Chat & Introductions Kick back, have a chat, grab a beer or a hobnob and introduce yourselves to the community.	144,698 posts
Water Fed Pole Window Cleaning Discuss anything relating to water fed pole window cleaning, from equipment suggestions to resolving problems with window technique or van mount systems.	129,348 posts
Traditional Window Cleaning Discuss anything relating to traditional window cleaning methods. Whether its a question about squeegees, scrims or anything else related to the traditional window cleaning business.	38,778 posts

POPULAR CONTRIBUTORS			
Week	Month	Year	All Time
1	Spruce	29	
2	Part Timer	23	
3	P4dstar	15	
4	Green Pro Clean Ltd	13	
5	Iron Giant	13	

POPULAR NOW		
P	VAN MOUNT which delivery system only	42

About Our Audience

4:45



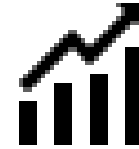
Avg. Time on Site
(average length of a session/visit by visitors)
Over the last 3 months

6,680 +



Registered Members

6.55%



1 Year Traffic Growth
Percentage of growth compared to previous year. (Based on unique visitors)

83.5%



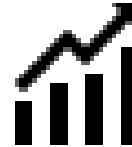
New Visitors
Over the last 3 months

16.5%



Returning Visitors
Over the last 3 months

436,700 +



Pageviews
Over the last 3 months

49,100 +



Unique visitors
Over the last 3 months

Advertising Opportunities

Ad Unit	Dimensions	Pricing
<p>Header Banner Ad (on all pages of the forum)</p> <p>This ad is placed in the header (top) of the forum. Putting your business right in front of your potential customers. This ad is rotated with other ads shown at random on each page load</p> <p>NOTE: please ensure your image is the exact dimensions and that your text is big enough to scale down for mobile screens. To much detailed text in images may not display well.</p>	728x90 W H	£60 Per Month £330 Per 6 Months
<p>Dedicated Forum Section</p> <p>This is a dedicated section of the forum that is yours, where you can post topics, promote your services and create discussion with members.</p> <p>NOTE: If you feel that you don't have the time to post and reply to members in your section then you can chose to have the section simply link to your site instead.</p>	N/A	£650 Per Year